

2010/2011 ADVERTISING RATE CARD

www.grosmorne.com



Gros Morne.com is the #1 place to advertise online for any business associated with Western Newfoundland tourism or Gros Morne National Park!



The Gros Morne.com site sees hundreds of well targeted visitors each and every day - visitors who are looking up Gros Morne places to stay, places to eat, etc - in all the major search engines including Google and Yahoo.

Anyone typing "Gros Morne" keywords into the major search engines will find Gros Morne.com on top of most searches thus driving people to the site and onto your website and business....helping to increase your sales!

CONTACT US

To discuss GrosMorne.com advertising

Please email us at - info@grosmorne.com or call **(709) 640 0835**

ADVERTISING OPTIONS

1 Business Listing on Gros Morne.com

\$144 per year

Includes a short write-up on your business, image and link to your website. Advertising includes Accommodations, Restaurants, Activities and Shopping page links.

2 Business Listing on 'Getting to Gros Morne'

\$119 per year

Includes a short write-up on your business, image and link to your website. Advertising includes Accommodations, Restaurants, Activities and Shopping page links in the "Getting to Gros Morne" Section. 'Getting to Gros Morne' is a new section which provides information to tourists and visitors on places to stay, eat, shop and play on their way to or from Gros Morne National Park.

3 Website Banner Advertising**

For those looking for more exposure on GrosMorne.com, website banner advertising is available - opportunities are as follows:

- A Side Bar Display Ad -Top (160w x 176h) - \$69 per month**
*Shown on all 15 pages (except 'Getting to Gros Morne' pages)
- B Side Bar Display Ad - Lower (160w x 176h) - \$59 per month**
*Shown on all 15 pages (except 'Getting to Gros Morne' pages)
- C Bottom Footer Banner Ad - (800w x 200h) - \$59 per month**
*Shown on all 15 pages (except 'Getting to Gros Morne' pages)
- D Getting to Gros Morne Side Bar Display Ad - Top (160w x 176h) - \$49 per month**
*Shown on all 4 'Getting to Gros Morne' pages
- E Getting to Gros Morne Side Bar Display Ad - Lower (160w x 176h) - \$39 per month.**
*Shown on all 4 'Getting to Gros Morne' pages
- F Getting to Gros Morne Bottom Footer Banner Ad (800w x 200h) - \$39 per month**
*Shown on all 4 'Getting to Gros Morne' pages

**All advertising requires a 6 month commitment and is billed monthly.

**Yield Communications also offers advertisers ad design \$80 side display ads, \$120 footer banner ads.