

**Site Usage**

**67,707** Visits

**27.45%** Bounce Rate

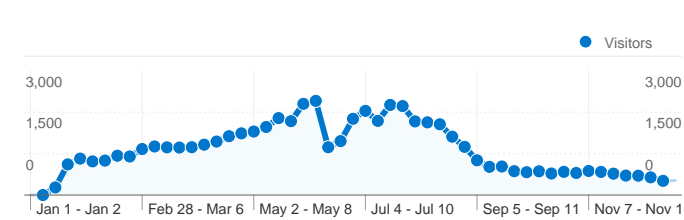
**214,895** Pageviews

**00:02:58** Avg. Time on Site

**3.17** Pages/Visit

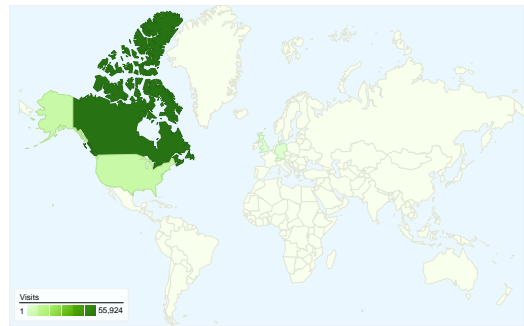
**75.83%** % New Visits

**Visitors Overview**

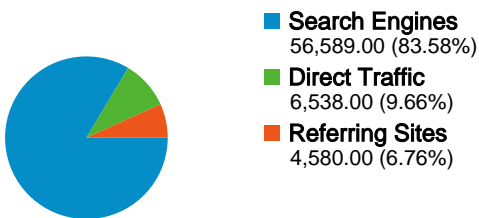


**Visitors**  
**51,357**

**Map Overlay**

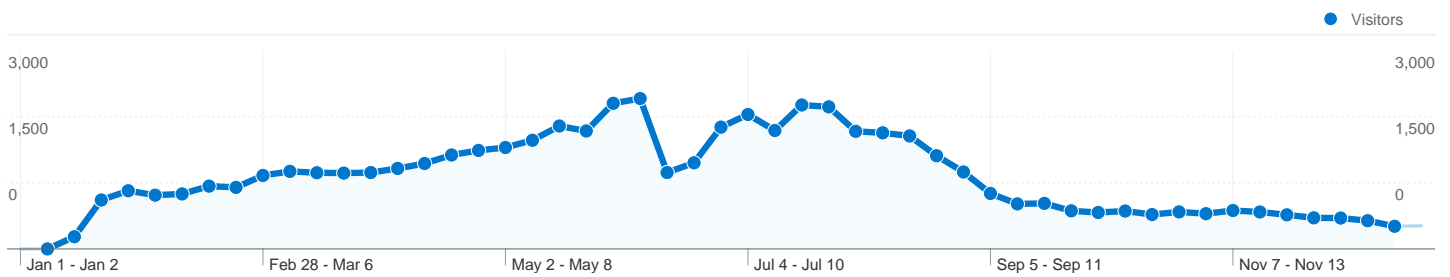


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	73,639	34.27%
/main.htm	35,458	16.50%
/accomm.htm	20,167	9.38%
/things.htm	16,916	7.87%
/accommodations.html	11,908	5.54%



**51,357 people visited this site**

**67,707 Visits**

**51,357 Absolute Unique Visitors**

**214,895 Pageviews**

**3.17 Average Pageviews**

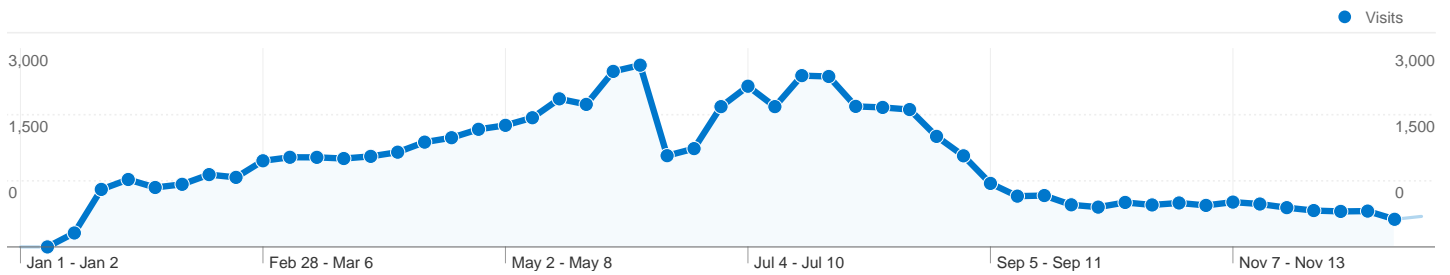
**00:02:58 Time on Site**

**27.45% Bounce Rate**




**75.83% New Visits**

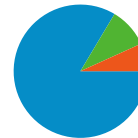
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	40,751	60.19%	Cable	24,396	36.03%
Firefox	14,643	21.63%	DSL	22,311	32.95%
Safari	8,182	12.08%	Unknown	12,877	19.02%
Chrome	3,540	5.23%	T1	7,021	10.37%
Opera	215	0.32%	Dialup	919	1.36%



All traffic sources sent a total of 67,707 visits

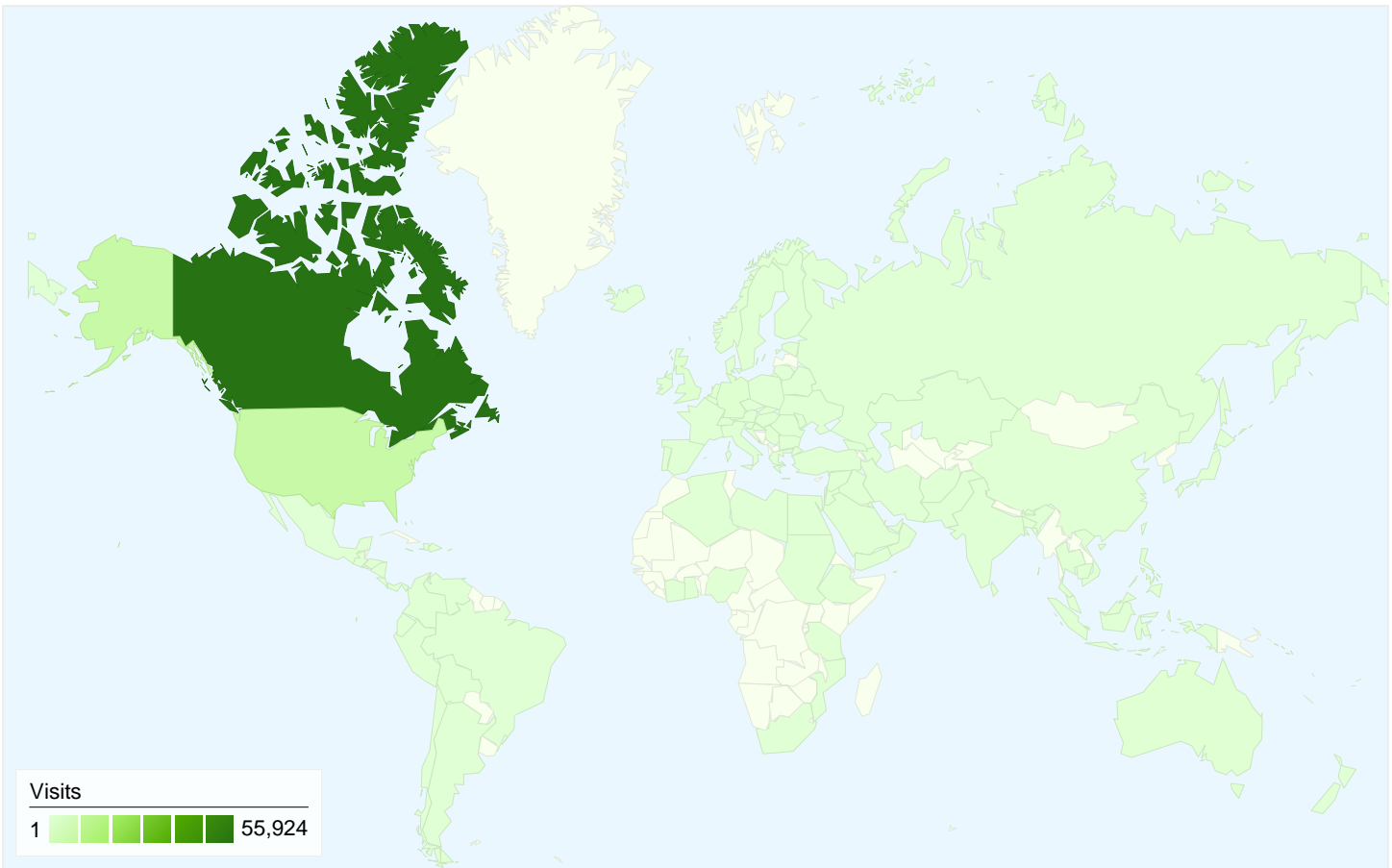
-  **9.66%** Direct Traffic
-  **6.76%** Referring Sites
-  **83.58%** Search Engines



- **Search Engines**  
56,589.00 (83.58%)
- **Direct Traffic**  
6,538.00 (9.66%)
- **Referring Sites**  
4,580.00 (6.76%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	49,906	73.71%	gros morne national park	21,759	38.45%
(direct) ((none))	6,538	9.66%	gros morne	10,073	17.80%
bing (organic)	3,506	5.18%	gros morne national park	1,851	3.27%
yahoo (organic)	2,330	3.44%	gros morne accommodations	955	1.69%
newfoundlandlabrador.com	933	1.38%	gros morne park	824	1.46%

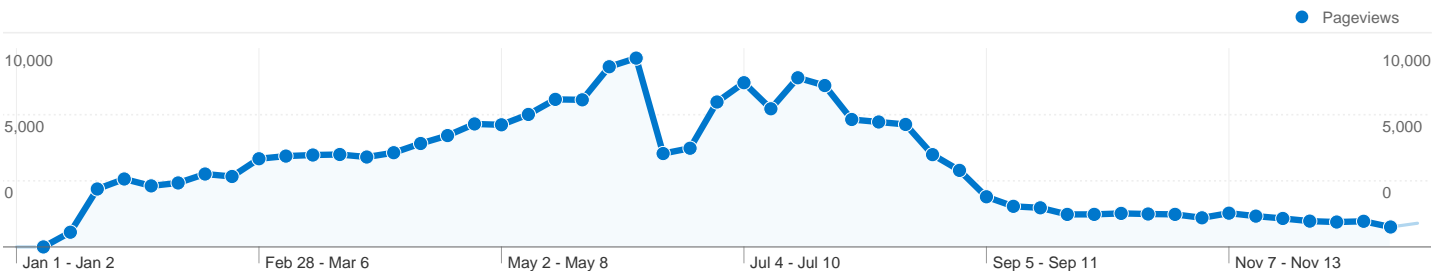


**67,707 visits came from 120 countries/territories**

Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>67,707</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>3.17</b> Site Avg: 3.17 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:58</b> Site Avg: 00:02:58 (0.00%)	<b>% New Visits</b> <b>76.05%</b> Site Avg: 75.83% (0.28%)	<b>Bounce Rate</b> <b>27.45%</b> Site Avg: 27.45% (0.00%)	
Canada	55,924	3.23	00:03:03	75.67%	26.22%
United States	7,611	3.01	00:02:44	79.11%	30.85%
Germany	717	2.95	00:02:39	81.87%	32.64%
United Kingdom	672	3.05	00:02:41	79.76%	26.34%
Switzerland	425	1.91	00:00:58	38.82%	66.82%
Netherlands	222	2.99	00:01:53	80.18%	31.98%
Australia	195	2.68	00:02:26	82.05%	33.85%
Spain	136	2.82	00:03:00	69.85%	38.97%
Austria	124	2.77	00:02:45	91.13%	37.90%

France	<b>123</b>	2.82	00:01:33	91.06%	38.21%
					1 - 10 of 120



**Pages on this site were viewed a total of 214,895 times**

 **214,895** Pageviews

 **166,753** Unique Views

 **27.45%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	73,639	34.27%
/main.htm	35,458	16.50%
/accomm.htm	20,167	9.38%
/things.htm	16,916	7.87%
/accommodations.html	11,908	5.54%